



Pleasure Point Business Association

P.O.Box 456, Santa Cruz, CA 95061

www.pleasurepointguide.com

2014 Membership Application

2014 Membership Dates: Fiscal year - February 1, 2014 through January 31, 2015

Member Information:

Business Name: _____

Business Address: _____

City: _____ State _____ Zip _____

Mailing Address: _____

City: _____ State _____ Zip _____

Business Telephone: _____ Business Fax: _____

Website: www. _____

Owner Name: _____ Owner Email: _____

Describe your business (50 words or less) for free website listing. List email on website? Yes No
or go online to <http://www.pleasurepointguide.com/members>:

Are you interested in serving on the board or on a committee? Yes No

Amount Enclosed:

- **Membership Dues:** Includes listing in Pleasure Point Guide, website and access to PPBA workshops & events.

**Dues must be received by March 1, 2014 to be listed in the printed PPBA Guide.*

\$45.00

\$ 45.00

- **Web Banner Ad** (156 x 114 px gif). Run concurrently with your membership and is an auto rotation throughout the entire site.

\$75.00

\$ _____

- **1/3 Page Guide Ad** (3.5" x 2.5" .pdf). Full color ad printed in PPBA Guide/map, highlighted placement on map and Guide listing, 3,000 copies distributed throughout Pleasure Point & to Santa Cruz County Visitors Center downtown. **Artwork due by March 1st.**

\$200.00

\$ _____

- **PPBA MEMBERS ONLY:** Pleasure Point Street Fair Booth

Vendor Booth 10' x 10'

*\$200.00

\$ _____

Food Booth 10' x 20'

*\$350.00

\$ _____

**Cancel by May 1st for a full refund.*

Submit Artwork to: art@ppdmultimedia.com

Please remit your check and this completed form to:
PPBA, P.O.Box 456, Santa Cruz, CA 95061

Total Amount Enclosed:

\$ _____

Payment due in 30 days

If any questions, please call Shirley Allen 831-479-4331

Thank you for bringing small business success to Pleasure Point!