

**PPBA Meeting
October 10th, 2016 Minutes**

In Attendance: David Adams, Jeff Bettencourt, Sarah Ferguson Tiffany Wordmuller von Elgg, Craig Jones

Save Pleasure Point Group

We discussed that any group that wants to come and present to us will have an allocated 10 minute spot at the beginning of our meetings. This makes sure that they are heard and can leave after they have presented.

Action Item: Jeff will contact the group to let them know of our next meeting and their allocated 10 minutes to present.

Meeting with Barbara Mason

Three potential dates that work for the PPBA board to meet with Barbara Mason are October 19th, 26th or Nov 2nd for approximately 90 minutes. Craig discussed some of the nuances of the potential collaboration and it became apparent that as a board, we need more information and clarity regarding the commitment, scope and parameters of leveraging this as a funding source.

Action Item: David will email Barbara and consultant to get a date scheduled.

Holiday Party

We have decided to keep it at the same venue as last year. Our preferred date is Thursday, December 1st. if not, the 8th. We expect 60 people. Guests will be encouraged to either bring an unwrapped gift for Toys for Tots or a \$10 donation. If they bring a toy, they get a raffle item. We discussed selling raffle items at the event in order to generate some funding for the PPBA. Potential food vendors to contact are, The Point, Zameen and Eastside Eatery. Each can provide an appetizer or two. We can also approach Cat and Cloud if they want to showcase their product. Steve Velasquez as a possibility for music.

Action Item: Tiffany will start coordinating this event.

Ribbon (Chainsaw) Cutting

Rather than have the standard "Ribbon Cutting" for new businesses we are brainstorming different more *Pleasure Point* options. Still in progress.

Action Item: Jeff is going to resurrect the previous packet that was used to hand out to new businesses.

Shop Local Saturday

This event will take place on November 26th. As a way to draw people to the Pleasure Point area we are developing a concept where we can feature both brick and mortar and other vendors. We discussed the idea of using Steve's property as a venue for pop ups. We also discussed partnering businesses with vendors all along the PP area to draw in shoppers. New Bohemia is going to have a Makers Market on that day as well.

Action Item: Tiffany will create a Task Order for the concept and will email it to the board in the next few days.

Brainstorming Quarterly Events

Taste of the Point

Made in the Point

Inspired by the Point

Proposal from Tiffany

The board discussed the development of a Master Services Agreement for Tiffany. This will set her up as the primary person to coordinate any PPBA events. Each individual event will then consist of a Task Order, which delineates a budget and scope of work for said event.

There is value in including a contingency where if a task requires more time, Tiffany will be compensated at an agreed upon rate.

Next Meeting: Tuesday, November 1st, 6pm @ PPD Multimedia