

# Pleasure Point Business Association

## Tuesday, September 5<sup>th</sup> 2017

### Minutes

Attendees: Patti Eller, Coult Robb, Jeff Bettencourt, Jill Sollitto, Craig Jones, Tiffany Werdmuller, Sarah Ferguson

#### **Street Fair Update:**

**June 23<sup>rd</sup> 2018 Next year's date**

New Non Profit: Live Oak Education Foundation (providing us with volunteers) – Voting on a new beneficiary.

#### **Action Item: John needs to contact Barbara**

- **Accounts and Taxes:** Tax status, account balance and spread sheet comparing P&L for PPSF.

**Action Item:** Event Contract: Tiffany next month.

#### **Events in General:**

Committee - (Jill, Derek, Tiffany, Sarah)

- Brain storming session
- Holiday Bazaar (concept)
- Sip and Stroll (Wineries)

#### **Holiday Party:**

- Brain storm how to get people excited about it.
- Music and Booze
- Raffle
- Find date
- Christmas Party (Big Check) ?

**Action Item: Craig will send up an email chain for event team**

**Action Item: Sarah will check about date for event at NuBo**

#### **Banners:**

TRIAD donated labor this year.

- Sell them at the street fair. (Old ones)
- Price point for 10 year banners - \$359

**Action Item: Jeff will compile a list of different amounts and price points, vote via email.**

## **PBID:**

- Thank you to Patti and Colt for input.
- Letter will be sent out on Tuesday of next week
- Patti will work on data entry

## **Update on Membership Drive:**

- Membership Committee Jeff, Derek, Sarah, Tiffany
- Develop a well-crafted email. This is what we have done this year. This is what the association is doing.
- What kind of literature do we need?

## **Other Items:**

**Representative:** At Live Oak Elementary Meeting (Jeff and Craig)

## **New Agenda Items:**

- Website Maintenance (Budget)
- Events
  - Holiday Party
  - Sip and Stroll
  - Holiday Bazar
- Interns