



Pleasure Point Business Association Advertising Specifications Sheet

WEBSITE BANNER ADS

Vertical

120px

378px



Horizontal

728px

90px



Web banner ads should be at 72 dpi resolution and be supplied to us in jpeg or gif formats.

GUIDE BROCHURE AD

3.75"

2"



Guide brochure ad should be supplied to us in pdf or eps formats. All placed images should be 300 dpi in CMYK mode and embedded in the artwork.

EMAIL AD

800px

1100px



Email ad should be 72 dpi resolution and supplied to us in jpeg format.